

Welcome to the Forum!

- Thanks for joining us!
- **2018 Success:**
 - Made 2018 Inc. 5000 List of fastest growing companies
 - Added several new employees to the team
 - Onboarded 14 new partners
 - Hawksearch powered by Elasticsearch beta released
 - Launched significant Hawksearch dashboard changes
 - Over 25 clients added, such as Nebraska Furniture Mart & Powell's Books.
 - Signed on with Gartner
 - New Website for Hawksearch
 - Launched Client Webinar Series
 - First Forum was a huge success!
 - Sponsored & spoke at several industry & partner conferences
- Exciting product roadmap planned for this year!
- Speaking engagements at upcoming conferences, such as ProgressNEXT
- Welcome to keynote speaker, Ken Au from Abt Electronics.

**Inc.
500**



“Gartner’s Market Guide for Digital Commerce predicts that by 2020, 30% of our interactions with technology will be through “Conversations” with smart machines. Commerce search relies on structured information such as product attributes to create search aids such as facets and filters. Research shows that managing free text keyword search and results refinement is no longer differentiating, and Hawksearch was mentioned for having introduced forms of relevance tuning, learning from the corpus of activity, and/or personalizing the search results for customers.”

- *Gartner*