

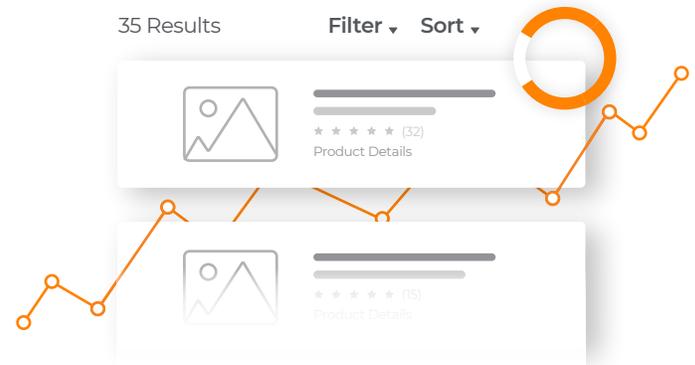
Advanced Search & Enterprise Level Capabilities Designed for Marketers

AI Fueled Search Combined With a Scalable CMS that Drives Marketing Success

Providing outstanding digital experiences today is just as critical to conversion as the products or information on your website. Hawksearch and the Sitemfinity CMS seamlessly pair together to give marketers exactly what they need to directly create personalized search experiences for site visitors that require little to no developer involvement.

This unique marketer centric strategy allows teams to customize search experiences that are persona based and contextually aware.

Through a built in connector, Hawksearch complements the easy to manage and intuitive Sitemfinity platform by providing AI powered search results for visitors that are meaningful and relevant.



Optimizing Machine Learning To Continually Improve Search Experiences

Through advanced machine learning capabilities, Hawksearch constantly evaluates user search behavior and patterns, which are then used to improve search results in real time. This strategy results in more impactful search experience for other users. Additionally, Hawksearch provides robust and customizable reporting that provides valuable insight into how search results can be further refined.

Holistic Search Results From Across the Entire Data Set

The Hawksearch Federated Search feature provides site visitors with results not only across the Sitemfinity platform, but wherever your data lives. Through a variety of pre-built connectors, API's and data feeds, Hawksearch creates a cohesive search experience regardless of the location of information.



Powerful Tools that Help Marketers Accomplish Their Goals

Hawksearch brings to the Sitefinity CMS a wide array of advanced search capabilities that provide marketers with the direct resources they need to give visitors tailor fit search experiences that not only increase conversions, but also inspires them to return again.

Hawksearch is available in the Sitefinity marketplace for immediate download.

Powered by  **hawksearch**.

Why Hawksearch for Sitefinity?

- Ease of Deployment
- Cost of Ownership
- Flexibility
- Scalability

